



Ana Vičič

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SOFTWARE

Graphics

- Illustrator
- InDesign
- Photoshop

UI/UX

- Figma
- XD

Video

- Animate
- After Effects
- Premiere Pro

3D

- Blender
- Maya

LANGUAGES

English

Professional

Slovenian

Native

Italian

Conversational

EXPERIENCE

Graphic Designer at Mapetrol

October 2022–August 2024

I led a team of two designers, overseeing the design process for various products and ensuring consistent brand representation. I created graphics for print and digital advertisements and developed website design concepts and layouts. I designed packaging for various new products as well as redesigned existing product packaging.

Junior 3D Artist at OUTFIT7

June–September 2023

I helped develop 3D models for game assets, including modeling, creating and applying textures and materials. I worked closely with animators to ensure smooth asset integration and smooth animation workflows. I focused on optimizing 3D assets to maximize performance while maintaining high-quality visuals.

Graphic Designer at Ceneje.si

January–June 2023

I developed creative concepts for marketing campaigns and designed graphics for websites, social media, and other digital channels. To maintain a unified brand identity, I helped establish visual branding guidelines that kept all marketing materials consistent. Additionally, I focused on testing and optimizing designs to continually improve performance.

Junior Graphic Designer at Publicis Slovenija

June–September 2021 and May–October 2022

I worked on a variety of design projects across both print and digital platforms, creating banners and social media content, video ads, flyers, and billboards. I helped with designing and editing images for both web and print and developed storyboards for video ads. I also helped develop and implement campaign concepts for print and web ads.

Graphic Design Intern at prvi.prvi.

July–September 2020

I assisted with the creation of marketing materials, including logo design, website graphics, social media assets, and PowerPoint presentations. I also helped with the development of promotional items such as posters and flyers.

EDUCATION

University of Ljubljana

Master's degree | Graphic and Interactive Communication
2022–2024

University of Ljubljana

Bachelor's degree | Graphic and Interactive Communication
2019–2022